



The 2026 Newtown Art Festival Sponsor Categories

Festival Maestro, \$1,500

- 35 event tickets
- Your company banner hung in the Main Stage area for the entire festival
- Onstage announcements of your sponsorship to the audience during the festival
- Your company will receive the highest level of promotion through festival emails, social media and all festival marketing. Promotions include:
 - Prominent logo presence in all festival advertising in the Newtown Bee (circulation 14,000)
 - Prominent logo presence on all festival promotional posters and flyers
 - Prominent logo presence on the Newtown Arts Festival website
 - Regular promotions in Newtown Arts Festival emails, Facebook, and Instagram postings

Festival Vintner / Brewmeister, \$1,000

- 20 event tickets
- Your company banner displayed in the Beer and Wine Tent for the entire festival
- Your company will receive prominent promotion through festival emails, social media and all festival marketing. Promotions include:
 - logo presence in all festival advertising in the Newtown Bee (circulation 14,000)
 - logo presence on all festival promotional posters and flyers
 - logo presence on the Newtown Arts Festival website
 - Regular promotions in Newtown Arts Festival emails, Facebook, and Instagram postings

Festival Aficionado, \$500

- 10 event tickets.
- Your banner displayed at the festival, excluding Main Stage and Beer & Wine Tent
- Your company's sponsorship will be highlighted in all festival marketing

Festival Fans, \$250

- Your company will be included in all festival marketing
- Your company logo will be displayed on the Newtown Arts Festival website

Festival Friends, \$100

- Your company's or family's sponsorship will be listed on the Newtown Arts Festival website

Tax Information

The Newtown Cultural Arts Commission, which presents the Newtown Arts Festival, is a qualified nonprofit organization (local government) dedicated to further the development of the cultural arts in Newtown.

Tax ID number 06-6002048. Donations are tax-deductible to the extent allowed by law.

Please make checks payable to:

The Newtown Arts Festival

3 Primrose Street

Newtown, CT 06470

Please visit: www.newtownartsfestival.com to learn more.

Thank you for your consideration. Please feel free to contact us for additional information.

Janis Parry and Pat Williamson

Sponsorship 2026 Newtown Arts Festival

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