

The 2019 Newtown Arts Festival presents two days of outstanding cultural programming including. The two-day outdoor festival will take place at Fairfield Hills on Saturday & Sunday, September 21st and 22nd, 2019 11 a.m. – 5 p.m.

The month-long arts celebration as part of National Arts & Humanities Month will take place October 1 – October 31, 2019 featuring all forms of creative expression including theatre, film, music, dance, written word, fine art, photography, and more.

Proceeds support Grants and Scholarships for local artists and Arts Organizations, future festivals, and other work of the Newtown Cultural Arts Commission. Sponsorship opportunities offer you the ability to promote your business or brand to the affluent Newtown and Fairfield County community.

This popular event has an attendance of approximately 6,000 people -- with 4,000 paid adults (over age 12). The median household income of Newtown is \$103,777 and median home values are \$424,930 (2014 statistics). We estimate 85% of attendees are from Newtown with the remaining 15% hailing from nearby towns such as Brookfield and Monroe. Each performance event draws close to 200 people from the Greater Danbury area.

You can also donate or volunteer on our website:

www.newtownartsfestival.com

Donations are tax deductible to the extent allowed by law. Please consult your tax advisor for further information.

For Sponsorship information or questions please contact:

Chairperson - Jennifer Cebry

MAILING ADDRESS:

Newtown Cultural Arts Commission
3 Primrose Street
Newtown, CT 06470

PHONE:

(203)-417-0862

EMAIL: newtownartsfestival@gmail.com

Please email all logos to:

balletteach101@yahoo.com

Art specifications: PDF: 300dpi – JPEG: 300dpi
– TIFF 300dpi – EPS – Vector

8th Annual Newtown Arts Festival

A Celebration of the Arts
presented by the



*Proceeds support Grants for
Newtown Artists & Art
Organizations and
College Scholarships*

September 21 - 22, 2019

*Plus: a wide variety of
performances & events throughout
October in conjunction with National
Arts & Humanities Month*

MAIN STAGE SPONSORSHIP - \$3000

Benefits include:

- Banner in Entertainment Area
- Logo on all Festival print ads
- Brand Booth near Entertainment
- Your brand announced from stage at all events
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet (mailed to 8,000 Newtown households through The Bee Extra)
- **(4) tickets to the Festival each day**

FOOD COURT SPONSOR - \$2000

Benefits include:

- Banner in Food Court
- Logo on all Festival print ads
- Brand Booth near Food Court
- Your brand announced from stage at all events
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet (mailed to 8,000 Newtown households through The Bee Extra)
- **(4) Tickets to the Festival each day (\$40 value)**

TENT SPONSORSHIP - \$1000

Your choice of the following Tents:

Make and Take/Coloring Corner; Dance Tent; Art Oasis; Wine/Beer Garden; Fiber Arts/Art of Farming/Art of Science

Benefits include:

- Banner in Festival Tent
- Brand Booth next to Tent location
- Logo on all festival print ads
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet
- **(2) Tickets to the Festival each day**

EVENT SPONSOR - \$750 - \$1500

Your choice of event during National Arts & Humanities Month

Benefits include:

- Banner at Event
- Logo on all Festival print ads
- Your brand announced from stage at event as event sponsor
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet
- **(2) Tickets to the event sponsored**

PATRON SPONSOR - \$500

Benefits include:

- 8' x 3' banner displayed at festival
- Business booth space (10x10' not supplied by Newtown Arts Festival)
- Name on volunteer and staff t-shirts
- Logo on festival website and program
- Opportunity to create own Art Project

INDIVIDUAL BAND SPONSOR - \$500

Benefits include:

- Band of your choice
- 8' x 3' Banner displayed at Entertainment Tent
- Logo on festival website and program

BANNER SPONSOR – \$350

Benefits include:

- 8' x 3' Banner displayed within Festival Grounds
- Logo on festival website and program

FRIEND OF THE FESTIVAL - \$50 - \$250

Benefits include:

- Logo on festival website and program