

The 2018 Newtown Arts Festival presents a month of outstanding cultural programming including two events on the “**Main Stage**” - Friday night, September 14th a performance by **The Lords of 52nd Street– Legends of the Billy Joel Band** & Saturday night, September 15th an **Evening of the Arts**. The two-day outdoor festival will take place at Fairfield Hills on Saturday & Sunday, September 15th and 16th 11 a.m. – 5 p.m.

The month-long arts celebration September 29 – October 31, 2018 features all forms of creative expression including theatre, film, music, dance, written word, fine art, photography, and more.

Proceeds support grants and scholarships for local artists and arts organizations, future festivals, and other work of the Newtown Cultural Arts Commission. Sponsorship opportunities offer you the ability to promote your business or brand to the affluent Newtown and Fairfield County community.

This popular event has an attendance of approximately 6,000 people -- with 4,000 paid adults (over age 12). The median household income of Newtown is \$103,777 and median home values are \$424,930 (2014 statistics). We estimate 85% of attendees are from Newtown with the remaining 15% hailing from nearby towns such as Brookfield and Monroe. Each performance event draws close to 200 people from the Greater Danbury area.

Event Sponsorship Opportunities:

10 X 10 Play Reading
Improv Night
Three Wordsmiths
Garner Correctional Play Reading
Someday Cinema Series
& More TBA

You can also donate or volunteer on our website:

www.newtownartsfestival.com

Donations are tax deductible to the extent allowed by law. Please consult your tax advisor for further information.

For Sponsorship information or questions please contact:

Chairperson - Jennifer Cebry

PHONE:
(203)-417-0862

EMAIL: newtownartsfestival@gmail.com

Please email all logos to:
balletteach101@yahoo.com
Art specifications: PDF: 300dpi – JPEG: 300dpi
– TIFF 300dpi – EPS – Vector

7th Annual Newtown Arts Festival

**A Celebration of the Arts
presented by the**



**Proceeds support Grants for
Newtown Artists & Art
Organizations and
College Scholarships**

September 14, 15 & 16, 2018

**Plus: a wide variety of
performances & events**

September 29 - October 31, 2018

**in conjunction with National Arts &
Humanities Month**

TITLE SPONSORSHIP - \$8000

Benefits include:

- Logo on Church Hill Road banner
- Banner at Festival Entry
- Brand Booth at Festival Entrance
- Logo on all Festival print ads
- Your brand mentioned in all press
- Your brand announced from stage at all events
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet (mailed to 8,000 Newtown households through The Bee Extra)
- **(6) VIP Tickets to Main Stage Concert with the Lords of 52nd Street – Legends of the Billy Joel Band**

MAIN STAGE SPONSORSHIP - \$6000

Performance by The Lords of 52nd Street

Benefits include:

- Banner in Entertainment Area
- Logo on all Festival print ads
- Brand Booth near Entertainment
- Your brand announced from stage at all events
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet (mailed to 8,000 Newtown households through The Bee Extra)
- **(4) VIP Tickets to Main Stage Concert with the Lords of 52nd Street – Legends of the Billy Joel Band**

They sold more than 150 million records, they helped establish Billy Joel's formidable sound, and they continue to perform their legendary hits still to this day. Fans declared that The Lords' live performances sound just like the original recordings with Billy Joel, if not better!

EVENING OF THE ARTS SPONSOR - \$4000

Benefits include:

- Banner on Main Stage
- Logo on all Festival print ads
- Brand Booth (10 X 10 Space)
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet (mailed to 8,000 Newtown households through The Bee Extra)
- **(4) VIP tickets to the Evening**

FOOD COURT SPONSOR - \$3000

Benefits include:

- Banner in Food Court
- Logo on all Festival print ads
- Brand Booth near Food Court
- Your brand announced from stage at all events
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet (mailed to 8,000 Newtown households through The Bee Extra)

TENT SPONSORSHIP - \$2000

Your choice of the following Tents:

Make and Take/Coloring Corner; Dance Tent; Art Oasis; Wine/Beer Garden

Benefits include:

- Banner in Festival Tent
- Brand Booth next to Tent location
- Logo on all festival print ads
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet
- Opportunity to create own Art Project

EVENT SPONSOR - \$750 - \$1500

Benefits include: (please see other side for listing of events)

- Banner at Event
- Logo on all Festival print ads
- Your brand announced from stage at event as event sponsor
- Logo on volunteer and staff t-shirts
- Logo on festival website and program booklet

PATRON SPONSOR - \$500

Benefits include:

- 8' x 3' banner displayed at festival
- Business booth space (10x10' not supplied by Newtown Arts Festival)
- Name on volunteer and staff t-shirts
- Logo on festival website and program
- Opportunity to create own Art Project

INDIVIDUAL BAND SPONSOR - \$500

Benefits include:

- Band of your choice
- 8' x 3' Banner displayed at Entertainment Tent
- Logo on festival website and program

BANNER SPONSOR – \$350

Benefits include:

- 8' x 3' Banner displayed within Festival Grounds
- Logo on festival website and program

FRIEND OF THE FESTIVAL - \$50 - \$250

Benefits include:

- Logo on festival website and program